



GIOVANNA QUARTERONE

MOTION DESIGNER AND VIDEO EDITOR

<https://giovanna-quarterone.com>



giovanna.quarterone@gmail.com



+55 11 98228-3178

WORK EXPERIENCE

- **A MADRE PRODUTORA** 2018 - present
MIDDLEWEIGHT MOTION DESIGNER
Executed social media videos and OOH to different brands as KFC, Volkswagen and many others.
From 2021 to 2023, doing the global campaigns to Gympass.
Currently doing different assets for Amazon Prime Video: teasers, recaps and social media contents.
- **SOKO** 2022 - present
FREELANCER MOTION DESIGNER
Executed videos for advertising social media campaigns.
Currently doing videocases for awards, one of which won in one of the categories.
- **BROADNEEDS** 2017-2018
CONTENT PRODUCER
Produced and launched contents for digital signage channels and planned marketing for social media.
- **CARTOLA FILMES** 2017
INTERN MOTION DESIGNER
Executed videos and many arts for YouTube channels and internal companies communication.

EDUCATION AND CERTIFICATIONS

- **FACULDADE CÁSPER LÍBERO** 2014 -2017
BACHELOR DEGREE IN RADIO, TV AND INTERNET
- **LAYER LEMONADE** 2020
MOTION DESIGN ESSENCIAL 2.0
- **DRC TREINAMENTOS** 2016
ILLUSTRATOR, PHOTOSHOP E AFTER EFFECTS

LANGUAGE SKILLS

- Portuguese - Native
- English - Fluent
- Spanish - Conversational

SKILLS

- After Effects
- Premiere
- Audition
- Photoshop
- Illustrator
- Figma

OTHER EXPERIENCES

- **PRESENTE DE ALEGRIA (NGO)** 2014 - present
Volunteering to visit people in nursing homes, hospitals and orphanages. Leading the communications team, producing videos and content for the NGO's social networks.

INTERESTS

- Singing
- Dancing
- Reading
- Yoga
- Volunteering
- Traveling